



Mae'r ddogfen hon ar gael yn Gymraeg yn ogystal â Saesneg.

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SUMMARY DECISION SHEET

Purpose: Commissioner Decision – Ref. DL365

Timing: Singular

Title: Fly Mama

Category of Decision / Business Area Impact: Finance

Executive Summary:

Fly Mama is an evidence-based trauma-informed well-being platform that ensures women and birthing people receive professional guidance and support throughout their pregnancy and post-natal journey, including support should they experience any perinatal trauma or loss. The objective of the continued support programme with Dyfed-Powys Police is to continue to evidence the impact that support from Fly Mama has on participants health and wellbeing and also use the feedback of participants to improve the platform and usability.

During 2024, the OPCC and Unison jointly funded a 12-month trial with Fly Mama to support those who are pregnant or post pregnancy. The total cost of the 12month trial was £2,500, with the cost split equally between the OPCC and Unison. The trial included:

- Choice of bundles from Fly Mama full spectrum of support
- 1 year's support for up to 50 participants
- Participants will be asked to complete our outcome measures questionnaires before starting the program, at 6 months and after 1 year of access.
- A personalised loading landing page created for the organisation.

Following the completion of the 12-month trial, it is recommended that the OPCC and Unison fund a reduced 6-month extension to the contract with Fly Mama. (May-Nov 2025). The total cost of the extension is £2,500, with the cost to be split equally between the OPCC and Unison. This will enable the Force to review the requirements for the Force and staff, understand what else is available to meet that need and then consider a proposal for longer term sign up with Fly Mama or another service if deemed more suitable.

Recommendation:

It is recommended that the PCC approve the funding of a 6-month extension to the contract with Fly Mama. (May-Nov 2025). The total cost of the extension is £2,500, with the cost split equally between the OPCC and Unison

Police and Crime Commissioner for Dyfed-Powys

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Nolan Principles for Conduct in Public Life.

The above recommendation has my approval.

Signature:



Date: 22/01/2025